

MBA (HHCM) ADMISSION NOTIFICATION FOR 2021-22



DR. B. R. AMBEDKAR OPEN UNIVERSITY
Jubilee Hills, Hyderabad – 500 033. T.S

MBA (Hospital and Health Care Management)

In collaboration with

APOLLO INSTITUTE OF HEALTH CARE MANAGEMENT (AIHCM)
and
KRISHNA INSTITUTE OF MEDICAL SCIENCES (KIMS)

Applications are invited from candidates seeking admission into Two Year M.B.A. (Hospital and Health Care Management) Program for the Academic Year 2021 - 23.

Eligibility: The aspirants of MBA Degree in Hospital and Health Care Management should possess a Bachelor's Degree in any discipline (*Except Fine Arts and Oriental Languages*) from a recognized University with a minimum of 50% marks (in case of reserved category candidates, 45% marks).

Admission Procedure: Aspirants have to appear for an Entrance Test (*100 marks*), followed by Group Discussion (*25 marks*) and Personal Interview (*25 marks*) conducted by the University. **The Rule of Reservation (RoR) as per the norms of the State Government will be adhered to. The candidates from all over India are eligible to apply. BC Reservations, however, are applicable to the candidates of the States of Telangana and Andhra Pradesh only.**

Intake: Intake is restricted to *156* seats only, of which, *36* seats are earmarked for 'Sponsored Category'. The Programme centre-wise seats allotment is done, as below:

Programme Centre Code	Name of the Centre	General Quota	Sponsored Quota	Total Seats
981	AIHCM	60	18	78
982	KIMS	60	18	78
	Total	120	36	156

Candidates have to apply for the Entrance Test only through the University website 'www.braouonline.in' and make online payment of the Registration Fee, mentioned below, either through Debit/Credit card or through AP/TS Online.

- i. Rs. 1,200/- (Rupees Twelve Hundred) only, for the General and BC candidates, and
ii. Rs. 800/- (Rupees Eight Hundred) only for candidates belonging to SC and ST. Categories.

The candidates can download their hall tickets two days before the date of examination from the university websites: 'www.braou.ac.in' or 'www.braouonline.in'.

For further details contact:

1. BRAOU: 040 – 23680441 / 23680241 / 23680246
2. AIHCM: 040 – 23556850 / 23543269. Mobile No:9441885258
3. KIMS: 91 99493 62459

For further information and updates visit:

1. www.braou.ac.in / www.braouonline.in
2. www.apolloihcm.ac.in
3. www.kimshospitals.com

5 th July, 2021	Opening of Online Application Portal (at 06:00am on 5th July, 2021)
5 th August, 2021	Last Date for Submission of Online Applications without Late Fee
20 th August, 2021	Last Date for Submission of Online Applications with Late Fee of Rs. 300/-
5 th September,2021 (Sunday)	Entrance Test (From 10.30 a.m. to 12.00 noon)Venue: Dr. B. R. Ambedkar Open University, Road No. 46, Jubilee Hills, Hyderabad – 500033, Telangana State.
5 th September, 2021	Announcement of Entrance Test Results Through Website (Evening)
6 th September, 2021	Day -1: Group Discussion & Personal Interview
7 th September, 2021	Day -2: Group Discussion & Personal Interview
15 th September, 2021	Announcement of Group Discussion & Personal Interview Results
3rd week of September, 2021. (Tentative)	First Counseling
4th week of September, 2021. (Tentative)	Second Counselling (Announced only on the availability of the seats, if any)

**Sd/-
REGISTRAR
Dr.BRAOU**

Dr. B. R. AMBEDKAR OPEN UNIVERSITY
MASTER OF BUSINESS ADMINISTRATION
(HOSPITAL & HEALTH CARE MANAGEMENT) PROGRAM
STRUCTURE OF THE PROGRAMME
(2019-20 Onwards)
FIRST YEAR: 1ST SEMESTER

Sl. No.	Name of the Course	M.E.	E.E.	Total Marks	No. of Credits Proposed
1	Management & Organizational Behaviour	30	70	100	5
2	Statistics for Management	30	70	100	5
3	Hospital Planning & Operations Management	30	70	100	5
4	Financial Accounting	18	42	60	3
5	Communication Skills in Health Care	18	42	60	3
6	Human Biology & Medical Terminology	18	42	60	3
7	Epidemiology & Health Care Policy	18	42	60	3
8	Health Care Organizations Visits			100**	5

Total No. of Credits: 32

- Note: (1) M.E.: Mid-Examination; E.E.: End-Examination
(2) * Hospitals / Health Care Organizations Visits: 60 Marks
Report: 20 Marks
Presentation: 20 Marks
(3) As per the norms of DEB, 30% weight age shall be assigned to Mid-Examination / Internal Assessment / Continuous Assessment. Accordingly it is proposed to assign 30% weight age to Mid-Examinations.

FIRST YEAR: 2ND SEMESTER

Sl. No.	Name of the Course	M.E.	E.E.	Total Marks	No. Of Credits Proposed
1	Human Resource Management	18	42	60	3
2	Operations Research	24	56	80	4
3	Patient Care Management	30	60 + 20 (EE + P)	100	5
4	Financial Management for Health Care Organizations	18	42	60	3
5	Health Economics	18	42	60	3
6	Health Care Services Marketing	18	42	60	3
7	Health Care Information & Technology Systems	20	60 + 20 (EE + P)	100	5
8	Medical Tourism	12	28	40	2

Total No. of Credits: 28

SECOND YEAR: 3RD SEMESTER

Sl. No.	Name of the Course	M.E.	E.E.	Total Marks	No. Of Credits Proposed
1	Supply Chain Management	30	70	100	5
2	Total Quality Management and Accreditation	30	70	100	5
3	Drugs, Equipment & Technology Management	30	70	100	5
4	Cost & Management Accounting	18	42	60	3
5	Statutory & Regulatory Compliance	18	42	60	3
6	Hospital Risk & Disaster Management	12	28	40	2
7	Strategic Management	18	42	60	3
8	Ethics in Hospital Management	12	28	40	2

Total No. of Credits: 28

SECOND YEAR: 4TH SEMESTER

Sl. No.	Name of the Course	M.E.	E.E.	Total Marks	No. Of Credits Proposed
1	Health Care Analytics	24	56	80	4
2	Entrepreneurship & Health Care Consultancy	18	42	60	3
3	Health Insurance	18	42	60	3
4	Health Care waste management	12	28	40	2
5	Internship*			120	6
6	Dissertation			120	6
7	Viva-Voce			60	3

Note: * Student shall undergo internship in any selected hospital for a period of two and half months and submit “Internship Completion Certificate” to the Program Centre.

Total No. of Credits: 27

TOTAL NUMBER OF CREDITS:

1ST SEMESTER: 32
 2ND SEMESTER: 28
 3RD SEMESTER: 28
 4TH SEMESTER: 27

 115

TOTAL MARKS:

1ST SEMESTERS: 640
 2ND SEMESTERS: 560
 3RD SEMESTERS: 560
 4TH SEMESTERS: 540

 2300

Dr. B.R. AMBEDKAR OPEN UNIVERSITY
Road No. 46, Jubilee Hills, Hyderabad – 500 033
MASTER OF BUSINESS ADMINISTRATION
(HOSPITAL & HEALTH CARE MANAGEMENT)

Model Question Paper

Instructions to Candidates

The entrance test for admission to Master of Business Administration (Hospital & Health Care Management) is conducted by the Convener, Dr. B.R. Ambedkar Open University, Hyderabad on **05-09-2021** at the University Head Quarters, Road. No. 46, Jubilee Hills, Hyderabad.

The test is of 1½ hours (90 minutes) duration from **10.30 am to 12.00 noon**. It is assessed for 100 marks, as detailed below.

SECTION- A	Test of Reasoning	20 questions	20 marks
SECTION -B	Numerical Ability	20 questions	20 marks
SECTION -C	English Comprehension & Usage	20 questions	20 marks
SECTION -D	Health & Hospital Knowledge	20 questions	20 marks
SECTION -E	Current Affairs	20 questions	20 marks
	Total	100 questions	100 marks

The minimum qualifying mark is 25% for General & BC Candidates. Only those candidates who qualify in the written examination are eligible for **Group Discussion** and **Personal Interview**, each carrying 25 marks.

A separate answer sheet will be provided with question numbers, in box form, as given below:

Q.No	1	2	3	4	5	6	7	8	9	10
Ans.										

Each question will have 4 alternative choices marked as A, B, C, D with one correct/appropriate answer. Candidate has to choose that correct/appropriate answer and has to write its alphabet in the relevant box for that question on the answer sheet. If any alteration is to be made, strike off the previous one and write the correct one neatly in the box. Answer with overwriting will be ignored while awarding marks.

Model Questions

Section – A: Test of Reasoning (20 x 1 Mark = 20 Marks)

The questions under this section relate to the following 4 aspects.

I. Number Series II. Matrices III. Deductions IV. Inferences

For Example:

1. Identify the number from among the given alternatives which should fill the blank space.

1. 1, 8, 27, 64, _____
a) 120 b) 130 c) 132 d) 125
2. 2, 3, 5, 7, 11, 13 _____
a) 15 b) 17 c) 14 d) 19

Section – B: Numerical Ability (20 x 1 Mark = 20 Marks)

This section is designed to test the candidate's ability to work with numbers consisting of arithmetic, algebra, geometry and interpretation of tables and graphs of 10th class or SSC Standard.

For Example:

1. After successive discounts of 10% and 8% have been granted the net price of T.V is Rs. 10,350/- the listed price is
a) 12,000 b) 13,000 c) 11,500 d) 12,500
2. 10 cylindrical pillars of building are got cleaned at Rs.0.50/- per square meter. What is the total cost of cleaning if the height and radius of each pillar are 5 meters and 28 centimeters respectively?
a) Rs. 22.50/- b) Rs. 32/- c) Rs. 22.50/- d) Rs. 44/-

Section – C: English Comprehension & Usage (20 x 1 Mark = 20 Marks)

Under this section questions relate to the following aspects:

English Comprehension, Synonyms, Antonyms, English Usage, Substitution of words with correct words or phrases.

For Example:

1. SURVEILLANCE

- a) Slavery b) Survey c) Supervision d) Submission

2. BEGUILE

- a) Smile b) Deceive c) Beg d) Break

Section – D: Health and Hospital Knowledge (20 x 1 Mark = 20 Marks)

This section is designed to test the candidate's knowledge about health and hospital related aspects.

For Example:

Malaria is caused by the absence of one of the following questions in diet

- a) Bacteria b) Virus c) Fungi d) Protozoa

1. Chemically Vitamin C is

- a) Ascorbic Acid b) Acetic Acid c) Tartaric Acid d) Citric Acid

Section – E: Current Affairs (20 x 1 Mark = 20 Marks)

This section is intended to test the candidate's knowledge about current affairs.

For Example:

1. SEBI stand for

- a). Securities Electronic Board of India
b). Securities and Exchange Board of India
c). Shares and Equity Board of India
d). None of these

2. Who is the CEO of Infosys Technologies Ltd.?

- a) Nandan Nilekani b) Vishal Sikka c) Salil Parekh d) Narayana
Murthy

3. Which country is host to the U-17 Women's World Cup in 2020?

- a) France b) South Korea c) Spain d) In

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